
PURBASHA

BUSINESS PROFILE



Supply

Sourcing

Manufacturing

CONTENTS

INTRODUCTION	03
VISION & MISSION	04
PHILOSOPHY & PASSION	05
BUSINESS AREAS	06
MAIN PRODUCTS FOR EXPORT	07
EXPORT PROCESS	18
IMPORT PRODUCTS	20
THANK YOU	21

INTRODUCTION

Technological Revolution helps to expand business in worldwide. There is no boundary to improve our business. **PURBASHA** is moving forward in tandem with the world.

PURBASHA is an association of India & Bangla collaboration with the strength of supply, sourcing & manufacturing. 12 years of vast experience in the Agro food & multi products sourcing house. Since 2010 we are running our business with remarkable growth along with customer's satisfaction.

BASIC INFORMATION

Full Name	: PURBASHA
Opening Date	: 1 st January 2010
BIN	: 002773891-1105
Type of Business	: Trading Import & Export
Authorized Capital	: 100 Million BDT
Issued and Paid	: 80 Million BDT
Capital Annual Turnover	: 720 Million BDT (2021) Or 8.3 Million USD
Paid Advance Income	: 16 Million BDT (2021)
Tax Projected Turnover	: 1000 Million BDT (in 2022)
Number of Employees	: 200
Number of Products	: 40

MISSION

PURBASHA-Mission is to enrich the quality of life of the people through responsible application of knowledge, technology and skills. Purbasha Trading is committed to the pursuit of excellence through fresh organic products, innovative processes and empowered employees, to provide the highest level of satisfaction to our customers. We also giving focus on cost minimize of product by making bridge between consumer producers. Researching about the maximum usages of products in Agri Sector.

VISSION

PURBASHA- Vision: To realize the Mission, Purbasha will

- Provide products and services of high and consistent quality, ensuring value for money to our customers.
- Endeavour to attain a position of leadership in each category of our business.
- Develop our employees by encouraging empowerment and rewarding innovation.
- Promote an environment for learning and personal growth.
- Attain a high level of productivity in all our operations through effective utilization of resources and adoption of appropriate technology.
- Promote inclusive growth by encouraging and assisting our distributors and suppliers in improving efficiency;

- Ensure superior return on investment through judicious use of resources and efficient operations, utilizing our core competencies.

PURBASHA PHILOSOPHY

One person founded the company but we are not only one here everybody else founded something her. Life is full of color-follow the rainbow.

Food products are part of people & we keep meeting people to share.

Discover talent, Develop new things, move forward & build trust.

PURBASHA PASSION

“QUALITY FIRST- OUR MOTTO”

➤ **Personnel**

- Our personnel are our strength. We recruit highly experienced and skilled individual to provide our client the tiniest product. Every month we arrange the skill development training and keep them apprised of all advancements in the industry.

➤ **Honesty**

- We practice a transparent business model, always informed our client the entire situation and ensure that they comprehend all aspects of the association before we solidify any commitment. Who are willing to attain their objectives with our help, we appreciate them and make a long term relationship.

➤ **Reliability**

- We meet or exceed each of our goals and promises; otherwise, we do not make them. We do not take lightly our commitments.

➤ **Quality**

- Quality of service is the foundation of our practice. We use advanced tools and techniques to track all of our productions to ensure that we deliver you the best product.

BUSINESS AREA

EXPORT (Supply):

Health is the root of all happiness. Food is very important for maintaining good health. PURBASHA believes that natural and pure food plays a key role in building health. We are committed to spreading natural and pure food in worldwide.

By exporting natural and pure food we earn foreign remittance, it plays important role in the economic development of the country.

Purbasha Trading is adding value to the daily life of consumers through its Foods like-Puffed Rice, Rice, Basmati Rice, Dry Fruit etc..

We exported products all over the world. Our exported markets are Japan, South Africa, UK, Australia, United Arab Amirat etc.

Import (Sourcing):

Besides manufacturing food products, we also cooperate to fill the deficit by importing as per the demand of the country. we import some products like - Rice, Basmati Rice, Maize, Cumin, Clove, Cinnamon, Cardamom, Royal Cumin, Bay Leave, Pepper, Jayatri, Stone, DORB, Wheat Bran, Mustard Cake etc. We also Imported Garments Accessories & Fabrics.

Manufacturing:

We manufacturing essential commodities such as-Puffed Rice, Rice, Spice item, Mustard oil, Dry Fruit, various type of pickles, etc.

Services:

The Business Running with some multinational company's like- PRAN-RFL Group, Basundhara Group, Akij Group, ACI Food Ltd. Squar, Meghna Group, IFAD Group, C.P Group

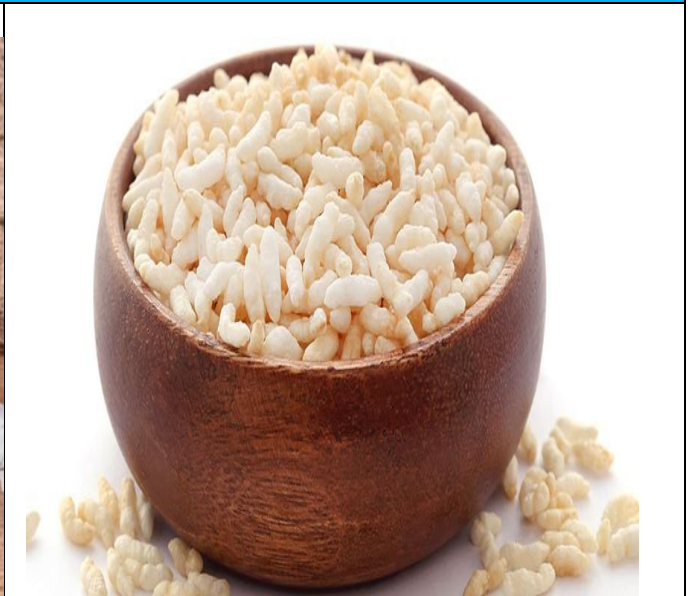
MAIN PRODUCTS FOR EXPORT

FMCG





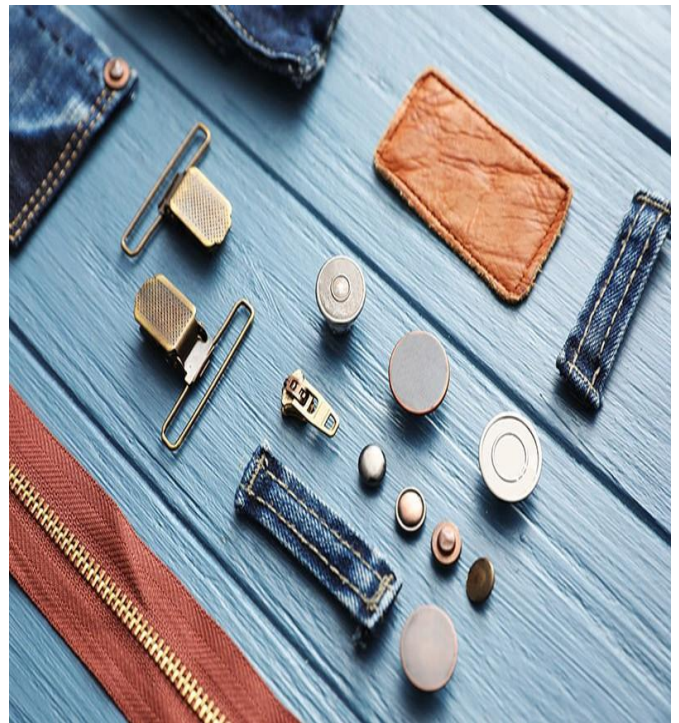
WHOLESALE







GARMENTS ACCESORIS



EXPORT PROCESS

With clear orientations on committed benefits, along with previous experiences and continuous development efforts. We commit to listening, perfecting and building a stronger and stronger PURBASHA-brand. PURBASHA will continue to your company to cooperate and develop.

	<p>Very Request Confirm, receive and analyze customer requirements. Find the original source of goods from the factory in Bangladesh.</p>
	<p>Quotation We inspect the factory, negotiate with the manufacturer to produce the product to the customer's requirements. Make the best quotation according to the needs of the customer</p>
	<p>Order Create orders based on signed contracts or customer order confirmations including: item code, quantity, unit price delivery date..</p>
	<p>Production Production according to schedule, control quality during production, check quality and quantity of goods before packing. Free Land always ensure the quality of goods as required.</p>
	<p>Delivery Preparing goods, packing according to customer requirements, delivering goods to customers with relevant documents.</p>

DHAKA OFFICE

PURBASHA ORGANIC FOOD AND BEVARAGE LTD.

Ga-81/C, Badda Link Road, Gulshan
Dhaka-1212, Bangladesh.
email: info@purbashafood.com
Website: www.purbashafood.com
Tel: +880 1711 251011
+880 1713 997040

DUBAI OFFICE (U.A.E)

Anabya Food Stuff Trading Co LLC

(Concern of PURBASHA ORGANIC FOOD AND BEVARAGE LTD.)
DIP 1, Dubai, UAE.
Office Number # 318, Arenco Building # 04
email: export@purbashafood.com
Tel: +971 58 246 7391
+971 56 996 6940

BENAPOLE OFFICE

Purbasha Trade International

Rahman Chamber, Jashore, Benapole, Bangladesh.
Tel: +880 1711109179

HEAD OFFICE & FACTORY

Purbasha Food Limited

I.K Road, Baraichara, Joynogor, Ishwardi, Pabna-6620,
Bangladesh.
Tel: +880 1713 997050-79
+880 1712 134037, +880 1711 251012

PURBASHA TRADING

Golapbag, Mosjidmore, Dinajpur.
Tel: +880 1737372515

THANKS